

## Cinema of The Month

### FNE together with Europa Cinemas presents its Cinema of the Month series

*In recognition of the hard work and excellence of European cinema operators we choose together with Europa Cinemas a cinema from each country covered by FNE each month. We look at the challenges and the successes faced by those cinemas with a special series of interviews that offers insights that other operators can benefit from and a platform for the exchange of ideas. Here we present the cinema operators interviewed in 2011-2012.*

#### QUESTIONS:

*What is the role of Europa Cinemas for cinemas such as yours and why is it important?*

*How does a cinema like yours serve the local community?*

*How does the cinema fulfill its role of cultural diversity?*

*Does your cinema programme*

*European films from countries outside MEDIA countries such as films from Asia, Latin America and the Mediterranean region?*

*Can you say something about your work with young audiences?*

*How will the digitalisation of cinemas affect your work?*

**You can read their answers to our questions on**

[www.filmneweurope.com](http://www.filmneweurope.com)

### Slovenia

*Published Thursday, 27 September 2012*

## FNE Europa Cinemas: Kinodvor

Nina Pece, Manager of Kinodvor Cinema in Ljubljana.

Peče is the manager of Kinodvor Cinema, an event cinema opened in 2008. It is one of the most luxurious cinemas in Ljubljana dating from the 1920's.

She told FNE about the strategy of a municipal cinema and the diversity of films and events that comes with it, about the main Slovenian film festivals hosted by Kinodvor and also about Kinobalon, a programme for youth, children and parents.



**EUROPA CINEMAS**  
MEDIA-PROGRAMME OF THE EUROPEAN UNION



FNE EUROPA CINEMAS  
**CINEMA of the MONTH**

### Fact box Slovenia

Population: 2,055,496 (2012)  
Admissions: 2.9 M (2011)  
Box Office: 12,982,172 EUR  
Number of Screens: 111 (2011)  
Digital Screens: 17 (2011)  
Average Ticket Price in Euro: 5 (2011)  
Feature Film Production: 16 (2011)  
Admissions: 2.9m (2011)  
Market Share Domestic Films: 10,5%  
Market Share European films: 7,8%

**EUROPA CINEMAS IN SLOVENIA**  
11 Cities, 12 Cinemas

**EUROPEAN TOP 5 IN THE CINEMAS MEMBERS OF THE NETWORK (2011)**

1. *Sfinga* - Vojko Anzeljc- Slovenia
2. *Circus fantasticus* - Janez Burger- Slovenia
3. *The King's Speech* - Tom Hooper - UK
4. *Another Year* - Mike Leigh - UK
5. *Aleksandrinke* - Metod Pevc - Slovenia

*Statistics Courtesy of Europa Cinemas*



Nina Peče

The cinema was built in 1923 and nationalised in 1946. It kept the name of Kino Sloga until the beginning of the 1990's when it was renamed Kino Dvor. The Municipality of Ljubljana, the Ministry of Culture of the Republic of Slovenia and the Slovenian Cinematheque decided to renovate it in 2002. The new Kinodvor was opened on 1 October 2008.

Nina Peče studied Cultural Studies at University of Ljubljana. She worked as the director and head of film distribution for Otok Institute for the Development of Film Culture, and also as the director of Isola Cinema Kino Otok Film Festival. As a cultural producer and as an events and public relations freelance manager she has joined the organisations of key film festivals in Slovenia. Peče was appointed director of the Kinodvor municipal

cinema in Ljubljana, Slovenia in May 2008.

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Kinodvor Cinema

## Czech Republic

Published Wednesday, 29 August 2012

### FNE Europa Cinemas: Svetozor



Svetozor Cinema

Petr Jirasek, Manager of Svetozor Cinema in Prague.

Petr Jirásek is manager, statutory representative and shareholder of Světozor, one of the most adventurous cinemas in Prague. Opened in 2004 and renovated in 2007, Světozor is now an art-house cinema

functioning on the site of a cinema dating from 1918. Světozor has a large screening hall with 365 seats, a small screening hall with 54 seats, a bar and a café. The cinema runs not only art films, but also documentaries and minor and experimental genres such as animation, video art, net art, commercials, video-clips, and short films.

Jirásek, born in 1976, has managed Světozor since 2004 and is also a shareholder of the distribution company Aerofilms s.r.o. (www.aerofilms.cz). A graduate in accounting and finance at the University of Economics in Prague, he



Petr Jirasek

previously worked at the Ministry of Finance of the Czech Republic.



Svetozor Cinema

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Croatia

Published Tuesday, 17 July 2012

FNE Europa Cinemas: Kino Valli

Tanja Miličić is the manager of the Kino Valli (www.kinovalli.net), the only art house cinema in the city of Pula, and the producer of Pula Film Festival (www.pulafilmfestival.hr).

Kino Valli is an ECFA member that embraces their ideology that children and the young are not only our future but also our present - here and now - with great emotional, cultural and material needs.

Tanja Miličić, Manager of Kino Valli, was born in 1974 in Pula, where she graduated from elementary and high school as an Arts and Culture major. She was one of the first members of the City Youth Workshop, participating in numerous cultural projects. In 1993, she moved to Great Britain and in 1998 completed a course in Film, Video and Photography from Lambeth

College, London. In 2002 she graduated with merit in Film, Photography and Digital Media from Napier University in Edinburgh. During her studies she volunteered and worked for several NGOs, which has provided her with valuable life and organizational experience.

During her studies, she worked on numerous short films and documentaries. Her graduation film Patchwork was shown in many European festivals and won the Best Director Award, Best Newcomer Award at the 12th Days of Croatian Film, as well as the Oktavijan Award given by the Croatian Film Critics Association for the best documentary.

In 2003, she returned to Pula with the intention of boosting promotion of film production in Pula and Istria and thus be-

Fact box Czech Republic

Population: 10,504,203 (2012)  
 Number of Screens: 766 (2011)  
 Digital Screens: 298 (2011)  
 Average Ticket Price in Euro: 5 (2011)  
 Feature Film Production: 45 (2011)  
 Box Office: 49,221,928 EUR (2011)  
 Total Admissions: 9,051,250 (2011)  
 Admissions Czech Films: 3,077,585 (2011)  
 Box Office Czech Films: 1,225,640 EUR  
 Admissions European Films: 738,389 (2011)  
 Box Office European Films: 2,920,522 EUR (2011)

EUROPA CINEMAS IN CZECH REPUBLIC: 19 Cities, 28 Cinemas

EUROPEAN TOP 5 IN THE CINEMAS MEMBERS OF THE NETWORK (2011)

1. *Muži v naději* - Jirí Vejdelek – Czech Republic
2. *Lidice* - Petr Nikolaev - Czech Republic
3. *The King's Speech* - Tom Hooper - UK
4. *Alois Nebel* - Tomas Lunak - Czech Republic
5. *Melancholia* - Lars von Trier - Denmark

Statistics Courtesy of Europa Cinemas



Tanja Miličić

gan her lasting cooperation with the Pula Film Festival, where she has been permanently employed since 2007 as the Festival Producer and since 2008 as Cinema Valli manager. She has been a member of the master working group for the drafting of the Town of Pula culture strategy. She is also a member of the Istria County Music and Performing Arts Council and has participated in the drafting of Istria's cultural strategy.

Kino Valli has reopened its doors in July 2008 year after a complete renovation and is currently the only cinema in

Pula. It is showing all kinds of films: commercial, independent and art films, movie classics, experimental, fiction, animation, documentary and short films. Kino Valli is a member of three international organizations: Europa Cinemas, CICAIE (Confédération Internationale des Cinémas d'Art et d'Essai) and e-ECFA (European Children's Film Association).

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Cinema Valli

## Romania

Published Friday, 18 May 2012

### FNE Europa Cinemas: Romanian Director's New Cinema Theatre (NCR)

Daniela Bacanu, Manager and Programmer of the Romanian Director's New Cinema Theatre (NCR) in Bucharest.

Bacanu is Executive Director at Asociatia Culturala Macondo and Cinema Programmer for The Romanian Director's New

### Fact box Croatia

Population: 4.4m (2011)  
 Number of Screens: 138 (2011)  
 Digital Screens: 92 (2011)  
 Average Ticket Price in Euro: 3.94 (2011)  
 Feature Film Production: 19 (2011)  
 Admissions: 3.34m (2011)  
 Box Office: 12,9m EUR  
 Number of Croatian premieres: 8 (2011)  
 Number of European premieres without Croatian films: 42 (2011)

**EUROPA CINEMAS IN CROATIA**  
 7 Cities, 11 Cinemas

**EUROPEAN TOP 5 IN THE CINEMAS MEMBERS OF THE NETWORK (2011)**

1. *Koko i duhovi* - Daniel Kusan - Croatia
2. *The King's Speech* - Tom Hooper - UK
3. *Unknown* - Jaume Collet-Serra - Europe
4. *The Three Musketeers* - Paul W.S. Anderson UK
5. *Konferenz der Tiere* - Reinhard/Holger Klooss/Tappe - Germany

*Statistics Courtesy of Europa Cinemas*



Daniela Bacanu

Cinema Theatre (NCR). After graduating from the Political Science University in Montreal she pursued a career in advertising as Account Manager at Ogilvy agency. In 2007 she decided to focus on her passion

for films. As head of the cultural association she founded, she promotes art movies. She also founded Cinema-edu the first national project in Romania that introduces children and teenagers to art movies.

The New Cinema of the Romanian Director is located within the Romanian Peasant Museum. The Cinema is focused on presenting Euro-

pean feature films and documentaries, and on promoting new young directors and their creations.

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Romanian Director's New Cinema Theatre (NCRR)

## Poland

Published Friday, 30 March 2012

### FNE Europa Cinemas: Muranow

Iza Wierzbinska, Manager of the Muranow Cinema in Warsaw.

Izabela Wierzbinska was born in 1976 in Lodz and she has been in the cinema business for 12 years. She has worked at Muranow Cinema since 2009 and became manager of this historic central Warsaw cinema in 2011. Wierzbinska has been engaged in various film

events and festivals. She was the director of the International Animated Film Festival ReAnimacja from 2004 to 2009. She is also involved in cooperation with T-Mobile New Horizons Festival and Plus Camerimage Festival. From 2008 to 2010 she was an expert of the Polish Film Institute and since 2010 the member of the board of ASIFA

### Fact box Romania

Population: 21,355,849 (2012)  
 Box Office: 28,396,859 EUR  
 Number of Screens: 241 (2011)  
 Digital Screens: 110 (2011)  
 Average Ticket Price in Euro: 4.6 (2011)  
 Feature Film Production: 12 (2011)  
 Number of Romanian Premieres (including the minority coproductions): 20 (2011)  
 Admissions: 7.2m (2011)  
 Admissions Romanian Films: 108,884 (2011)  
 Number of European Premieres: 34 (2011)  
 Admissions European Films: 276,393 (2011)

#### EUROPA CINEMAS IN ROMANIA

7 Cities, 12 Cinemas

#### EUROPEAN TOP 5 IN THE CINEMAS MEMBERS OF THE NETWORK (2011)

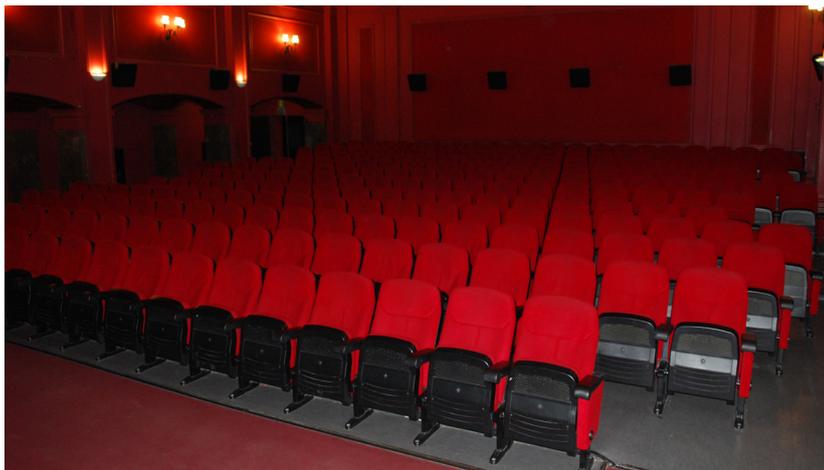
1. *The Three Musketeers* - Paul W.S. Anderson - UK
2. *Melancholia* - Lars von Trier - Denmark
3. *La piel que habito* - Pedro Almodóvar - Spain
4. *Loverboy* - Cătălin Mitulescu - Romania
5. *Pina* - Wim Wenders - Germany

Statistics Courtesy of Europa Cinemas



Iza Wierzbinska

Cinema Muranów is managed by Gutek Film, which is also a film distributor. It is located in the city center, in Bank Square. Cinema Muranów has two air-conditioned rooms (Zbyszek and Gerard), equipped with modern seats and Dolby Digital sound. Each room has 238 seats.



Cinema Muranów

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Cinema Pod Baranami

Poland

Published Tuesday, 16 November 2010

FNE Europa Cinemas: Pod Baranami



Cinema Pod Baranami

Marynia Gierat, Manager of Pod Baranami in Krakow.

Marynia Gierat is the manager of Kino Pod Baranami, an art house cinema in the heart of Krakow. Born into a

film-focused family in 1979, she graduated from Krakow's Jagiellonian University in film history with a thesis about agnosticism in film. She has been working in Pod Baranami cinema since 2002, running the cinema with her mother, with constant advice of her father - making it a real family business, created with passion.

She loves music and traveling and dreams of having more time to dance flamenco again.

Pod Baranami was founded in 1969 in the Palace Pod Baranami, one of the oldest palaces in Krakow. In October 1993 it became part of Cinema Film Center Graffiti, which

Fact box Poland

- Population: 38,208,618 (2012)
- Box Office: 165,1m EUR (2011)
- Number of Screens: 850 (2011)
- Digital Screens: 592 (2011)
- Average Ticket Price in Euro: 5.07 (2011)
- Feature Film Production: 28 (2011)
- Admissions: 38.7m (2011)
- Market Share Domestic Films: 28.38%
- Market Share European Films: 16.10%

**EUROPA CINEMAS IN POLAND**  
 13 Cities, 27 Cinemas

**EUROPEAN TOP 5 IN THE CINEMAS MEMBERS OF THE NETWORK (2011)**

1. *The King's Speech* - Tom Hooper - UK
2. *Listy do M.* - Mitja Okorn - Poland
3. *Des hommes et des dieux* - Xavier Beauvois - France
4. *Czarny Czwartek. Janek Wiśniewski padł* - Antoni Krauze - Poland
5. *La piel que habito* - Pedro Almodóvar - Spain

Statistics Courtesy of Europa Cinemas

operated it until 2003. Currently, Pod Baranami is an independent cinema promoting mainly European films and art films, but programming also interesting American, Asian and other films, from classics to avant-garde.

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Marynia Gierat, Manager of Pod Baranami

## Hungary

Published Sunday, 23 October 2011

## FNE Europa Cinemas: Urania and Beke Cinemas

Tibor Biro, Manager, Urania and Beke Cinemas in Miskolc and festival director of the Jameson CineFest International Film Festival

The Urania and Beke Cinemas are located in the Miskolc House of Arts, built in the 1930's. It originally functioned as a cinema, first under the name Urania, the muse, and later, following World War II, it was renamed Beke, the Hungarian word for peace.

There was another cinema nearby with the capacity to seat 780, but as it was in poor condition and as local multiplexes were opening in 2000, it was closed. Since that time, we have been operating this cinema with two screening rooms.

In 2006, the cinemas were renovated and rebuilt to fit the cultural needs of the city; now the building has a great concert hall of 600 seats, a gallery for exhibitions, and two smaller cinemas, of 70 and 140 seats. We screen two films every day in both screening rooms.

Most of our operational expenses are covered by the local government as the state support system has been changed and cinemas are not granted any support. For this reason, many smaller cinemas had to be closed. We solved this problem by changing our profile for one of our screens; starting in 2010, we also screen successful movies in the larger room in order to increase our box office.



Beke Cinema

### Fact box Hungary

Population: 9,962,000 (2012)  
Number of Screens: 395 (2011)  
Digital Screens: 159 (2011)  
Average Ticket Price in Euro: 4.85 (2011)  
Feature Film Production: 15 (2011)  
Local Films Released (only first run): 25 (2011)  
Admissions: 9.5m (2011)  
Local Films Market share: 4 %

**EUROPA CINEMAS IN HUNGARY**  
10 Cities, 19 Cinemas

#### EUROPEAN TOP 5 IN THE CINEMAS MEMBERS OF THE NETWORK (2011)

1. *The King's Speech* - Tom Hooper - UK
2. *Vad Magyarorszag* - A zizek birodalma - Torok Zoltan - Hungary
3. *La piel que habito* - Pedro Almodóvar - Spain
4. *You Will Meet a Tall Dark Stranger* - Woody Allen - UK
5. *De Vrais Mensonges* - Pierre Salvadori - France

Statistics Courtesy of Europa Cinemas



Tibor Biro

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## Bulgaria

Published Tuesday, 16 August 2011

### FNE Europa Cinemas: Cinema House

Vladimir Trifonov, Programme Manager, Cinema House in Sofia.

The Cinema House in Sofia is the leading art house cinema theatre in Bulgaria. It is managed by Stefan Kitanov, director of Sofia International Film Festival; producer *The World Is Big and Salvation Lurks around the Corner* among other titles, distributor, manager of Art Fest and Dimitar Gotchev, producer of *Ave* among other films, TV serials, show programmes and advertisements; cinematographer; distributor; co-owner of Camera and Sia Advertising.

Vladimir Trifonov studied Bulgarian literature at Sofia University and has 18 years of experience in presenting, advertising and programming of film releases and film events.

He worked at head of public relations for seven years at the leading Bulgarian theatrical distributor Alexandra Films. He was responsible for programming of Euro Cinema (2001-2002), Cinema Center (2003-2006) and Cinema House (2008 - present). From 2005 he has also been a programmer of Cinemania Fest. He has organised retrospectives of many classic directors, among them Ingmar Bergman, Francois Truffaut, Alfred Hitchcock, Federico Fellini, Pier Paolo Pasolini, Michelangelo Antonioni, Luchino Visconti.

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Cinema House, Sofia

### Fact box Bulgaria

Population: 7,327,224 (2012)  
 Number of Screens: 138 (2011)  
 Digital Screens: 61 (2011)  
 Average Ticket Price in Euro: 4 (2011)  
 Feature Film Production: 14 (2011)  
 Admissions: 4.7 M (2011)

**EUROPA CINEMAS IN BULGARIA**  
 3 Cities, 4 Cinemas

#### EUROPEAN TOP 5 IN THE CINEMAS MEMBERS OF THE NETWORK (2011)

1. *Love.net* - Iliyan Jevalekov - Bulgaria
2. *Tilt* - Viktor Chouchkov - Bulgaria
3. *Lora ot sutrin do vecher* - Dimitar Kotzev - Bulgaria
4. *The King's Speech* - Tom Hooper - UK
5. *Stapki v pyasaka* - Ivailo Hristov - Bulgaria

Statistics Courtesy of Europa Cinemas

**Estonia**

Published Tuesday, 14 June 2011

**FNE Europa Cinemas: Artis**

Katrin Rajasaare, Manager of the Artis Cinema in Tallinn

Katrin Rajasaare has worked in the film field since December 2003. Beginning as cinema manager at Kino Sõprus, she launched distribution activities from spring 2005 to provide continuous programming for the cinema. The first project was 5x2 by Francois Ozon, which was released in Estonia theatrically March 2005. Since then 12-14 films have been released every year at Tallinnfilm, the state-owned company, which operated Kino Sõprus until their move to new purpose built facilities in Kino Artis. Her role at the project is to select films, budget them, bring public support in, collect ideas to find

audiences and report to the supporters. She has worked mostly with specialized titles and European films.

Tallinn's art-house cinema has a rather sophisticated programme including independent films, Estonian productions, short films, films for children and films for seniors. Created in 2004, Artis was awarded by Europa Cinemas with its annual prize for best young audience activities in 2005.

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Cinema Artis



Katrin Rajasaare

**Lithuania**

Published Tuesday, 15 February 2011

**FNE Europa Cinemas: Kino Pasaka**

Ruta Boguzaitė is the director and programmer of Kino Pasaka

After having worked in film production and distribution Boguzaitė became director of Kino Pasaka in 2009. Bogu-

zaitė has also programmed for the Vilnius International Film Festival Kino Pavasaris. She has a Bachelor of Arts degree from Vytauto Diziojo Universitetas.

Kino Pasaka is the only movie

**Fact box Estonia**

Population: 1,339,662 (2012)  
Number of Screens: 74 (2011)  
Digital Screens: 18 (2011)  
Average Ticket Price in Euro: 4.10 (2011)  
Feature Film Production: 21 (2011)  
Admissions: 2.99m (2011)  
Box Office: 10,051,315 EUR (2011)  
Market Share of Domestic Films 2011: 7%  
Market Share European Films: 998,858 EUR  
Box Office (2011)

**EUROPA CINEMAS IN ESTONIA**

1 City, 2 Cinemas

**EUROPEAN TOP 5 IN THE CINEMAS MEMBERS OF THE NETWORK (2011)**

1. *Melancholia* - Lars von Trier - Denmark
2. *Idioot* - Rainer Sarnet - Estonia
3. *Napapiirin sankarit* - Dome Karukoski - Finland
4. *Copie conforme* - Abbas Kiarostami - Europe
5. *La piel que habito* - Pedro Almodóvar - Spain

Statistics Courtesy of Europa Cinemas



Ruta Boguzaitė

theatre in Vilnius Old Town with a programme of films chosen with the heart. Its repertoire is focusing mostly on European directors.

Pasaka is a private, nonprofit company operating the arthouse cinema. The cinema concentrates on quality

cinema programming. Pasaka also distributes films.

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## Poland

Published Monday, 19 November 2012

### FNE Europa Cinemas: Dolnoślaskie Centrum Filmowe

Marek Michalik is the programmer of Dolnośląskie Centrum Filmowe in Wrocław.

Dolnoślaskie Centrum Filmowe, Lower Silesia Film Centre, (dcf.wroclaw.pl) in Wrocław, Poland is slated to join the Europa Cinemas network in January 2013. Michalik told us why it is important for DCF to be a part of Europa Cinemas and why small cinemas such as DCF need a little help in order to compete with the entertainment provided by the big multiplexes.

DCF does not sell popcorn or screen advertisements, but it became a part of the community even before its modernisation through its desire to reach a broader audience as well as specific groups, such as senior citizens, disabled people, and children.

DCF (Lower Silesia Film Centre), a new and modern cinema in the heart of Wrocław, opened in September 2011 on the site of the old Warszawa cinema. It is owned by Odra-Film (www.odra-film.wroc.pl), a Culture Institution of Lower Silesia Voivodeship Government (www.umwd.dolnyslask.pl).

The project of rebuilding the Warszawa cinema into Dolnośląskie Centrum Filmowe was co-financed by the European Union from the European Regional Development Fund within the framework of the Regional Operational Programme for the Lower Silesia Voivodeship for the years 2007-2013. DCF is a member of the Polish Arthouse Cinemas Network.

The cinema has four screening rooms of various sizes which can seat almost 600



Dolnoślaskie Centrum Filmowe



Marek Michalik

viewers, and it is equipped with new projectors, both digital (with a 3D screening option) and analogue, air-conditioning and comfortable seats. It is fully accessible for disabled people.

Marek Michalik has an MA in Cultural Studies at the Faculty of Polish Philology, University of Warsaw and did postgraduate studies in Business Psychology for Managers at Leon Kozminski Academy of Entrepreneurship and Management. He worked as senior specialist of Theatrical Distribution at United International Pictures (www.tylkohity.pl) and Acquisition Consultant, Director of Theatrical Distribution at HAGI Film i Video. (www.hagi.pl). He has been the programmer of Dolnośląskie Centrum Filmowe since September 2011.

Slovakia

Published Tuesday, 14 June 2011

FNE Europa Cinemas: Mladost

Daniela Hyrosova, Manager of the Mladost Cinema in Bratislava.

Daniela Hýrošová has worked in the Slovak cinema and the film distribution industry for more than 40 years. After graduation, she became a programmer for some 200 cinemas in western Slovakia which were all state-run and centrally managed at that time. Later, she continued her work as a programmer, but specialised in the Bratislava area only. Today, she is the manager of Mladost, which has remained the only reper-

tory cinema in the Slovak capital. Averaging more than 1,000 screenings a year, Mladost is a regular venue for many film-related events. The cinema balances commercial and artistic films. As Hýrošová told FNE, she is lucky enough to have merged her job with her hobby.

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Cinema Mladost

Fact box Slovakia

Population: 5,404,322 (2012)  
 Box Office: 15,534,897 EUR (2011)  
 Number of Screens: 248 (2011)  
 Digital Screens: 73 (2011)  
 Average Ticket Price in Euro: 5.4 (2011)  
 Feature Film Production: 10 (2011)  
 Admissions: 3.5m (2011)  
 Admissions Slovak films and Slovak majority coproductions: 171,609 (4.76% market share) and a box office of 737,360 EUR (4,27%) (2011)  
 Admissions European films including Slovak films: 809,139 admissions and a box office of 3,351 015 EUR (19.45% market share) (2011)

EUROPA CINEMAS IN SLOVAKIA

17 Cities, 19 Cinemas

EUROPEAN TOP 5 IN THE CINEMAS MEMBERS OF THE NETWORK (2011)

1. Obcansky prukaz - Ondrej Trojan - Czech Republic
2. Lóve - Jakub Kroner - Czech Republic
3. Muži v naději - Jirí Vejdelek - Czech Republic
4. Sammy's avonturen: De geheime doorgang - Ben Stassen - Belgium
5. Lidice - Petr Nikolaev - Czech Republic

Statistics Courtesy of Europa Cinemas

What is the role of Europa Cinemas for cinemas such as yours and why is it important?

Marek Michalik

Europa Cinemas network membership will help us and other cinemas to continue constant presentations of many European films, the promotion of which is not as substantial as big budget Hollywood hits. For some cinemas, membership in Europa Cinemas can increase the chances that they will maintain their art-house profile. The ever increasing number of multiplex cinema chains in Poland, as well as the domination of entertainment productions from the other side of the ocean, has placed the smaller cinemas in need of help if they are to be able to fight for survival effectively.

Nina Pece

Kinodvor was already a member of Europa Cinemas before it became a municipal cinema in 2008. In 2003 Kinodvor was one of the first art house cinemas in the country. As such it initiated the Slovene art cin-

ema network and was determined to become a member of the stronger international film community. Today this remains an important part of our mission.

Kinodvor is a member of several networks operating both in Slovenia and abroad. We've gained a lot by this. We've learned a lot from our Europa Cinemas partners. We've been able to develop and improve some of our programme and business ideas by listening to the experiences of our foreign colleagues. For instance, by attending the Europa Cinemas Young Audience seminar in Bologna, we've enriched our own Kinobalon programme.

Kinobalon is the label of our Young Audience and Film Educational programme which won the Europa Cinemas Best Young Audience Activities Award in 2010.

Of course, as a Europa Cinemas member, we also benefit from their

financial support. As a small-scale, independent non-profit cinema, this financial injection – albeit relatively small – is to us of vital importance. We've encouraged other cinemas of the national art cinema network to join Europa Cinemas as mini-networks. I believe this year Slovenia will again contribute some new members.

**Petr Jirasek**

Festivals, debates, special screenings, regular screenings of, for example, documentaries are important to keep audiences interested in our cinema and in our work. We want our visitors to become part of what's happening here, and special events and festivals are the perfect way to achieve a long term relationship between the cinema and its audience.

Europa Cinemas helps all these to happen, and that's important. We also tend to view our membership in Europa Cinemas as recognition of our good work

**Tanja Miličić**

Being a member of Europa Cinemas means we can network and share experiences and knowledge with our colleagues throughout Europe, we can have better access to European films and can work together to bring films closer to the audience and the audience closer to film. Europa Cinema's financial support is vital, it's simply a miracle.

**Daniela Bacanu**

Europa Cinemas is a blessing, to have this network that supports European films, that helps you promote them, it's vital.

**Iza Wierzbinska**

Being a member of Europa Cinemas network is prestigious. It was a great honour for us to be one of the places where 14th Annual Europa Cinemas Conference was held.

Muranow, as a member of the EC, is recognized as a valuable cinema by international film distributors, producers and film festivals.

We are very proud of the two prizes given by Europa Cinemas. First in 2004 for the Best Cinema of the Year and the second one for Roman Gutek, the owner of the cinema and of Gutek Film, for the Entrepreneur of The Year 2011.

And secondly, the financial support that we receive from the network is very im-

portant for our well-being.

**Tibor Biro**

In 2000, when two multiplex cinemas opened at the same time in Miskolc, we had to basically change our film structure, and we decided to follow the foreign examples: to set up our film programme from national and art films. This idea fell in with the aims of Europa Cinemas. We were the first among the Hungarian cinemas in the countryside, outside Budapest, who became members with the help of Eurimags, at that time.

At present, the support of Europa Cinemas is essential to our operation. At their annual conference, we have the possibility to discuss the current problems and to learn about new ideas as well. Europa Cinemas has a very important role in such initiatives as, for example, the Europa Cinemas Label award, as well as the professional support provided to the operation of national networks.

**Vladimir Trifonov**

The support of Europa Cinema is not just financial. It is also moral. It is important to know that your efforts make you a part of a bigger family with similar problems and solutions, all of us pursuing our passion to share the pleasure of good cinema with the viewers.

**Daniela Hýrošová**

We have been a member of Europa Cinemas for 12 years and, above all, the network represents a great source of inspiration for our team. We regularly visit its website to learn more about new successful and award-winning movies, so that we are able to better introduce them to the local audience. Additionally, we attend the network's annual conferences, where we always find out about new trends in programming and technology, as well as about methods of approaching our audience, particularly the younger generation.

**Ruta Boguzaitė**

Europa Cinemas membership is prestigious and an honour for us together with

important financial support, of course. But even more important is the possibility to stay in touch with the other members of the network and be part of the discussion of the new trends, technologies and the future of cinema. We are very proud to become members of Europa Cinemas and we will do our best to promote the values of this organization in Lithuania.

**Katrin Rajasaare**

The support from Europa Cinemas has helped to run other small art-house cinemas in Estonia since the end of the 1990s. When we created our first art-house cinema in Tallinn in 2004, the guidelines of Europa Cinemas became an important skeleton on which we built up our own ideas about the kind of cinema we wanted to operate. After our first year, Europa Cinemas awarded us with their annual prize for best young audience activities. We have continued the programming in Europa Cinemas traditions in our new cinema Kino Artis that opened last year. The know-how, possibilities to check your actions with other member cinemas and the idea of bringing your local business to the European level, the feeling that small matters - these are as important as the annual support we have received from Europa Cinemas.

**Marynia Gierat**

Europa Cinemas plays a major role in our existence. We are very proud of being members of Europa Cinemas network (as one of the first cinemas in Poland). First of all, being in the network is prestigious. By being in the network, we are not anonymous in our contacts with international film institutions. When we present ourselves as members of the EC, we are recognized as a valuable cinema by international film distributors, producers and film festivals. Especially now, after the award in 2009.

And secondly, the financial support that we receive from the network is crucial for our well-being. Without that it would be very difficult for us to survive with the expensive rent and various costs.



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